

NEWS RELEASE

For Immediate Release

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The Leukemia & Lymphoma Society Holds Annual Light The Night Walk for Cancer Cures

-Thousands Bring Light to the Darkness of Cancer-

(November, 2017) – Illuminated lanterns lit up the sky on October 21, 2017 as The Leukemia & Lymphoma Society’s (LLS) Long Island Chapter held its Annual Light The Night® walk at Eisenhower Park to bring light to the darkness of cancer through research and cures. Participants are still fundraising and working hard toward the \$1.5 million goal in support of LLS’s mission— to find cures for blood cancers and ensure that patients have access to lifesaving treatments.

Light The Night is a series of fundraising campaigns benefiting LLS and their funding of research to find blood cancer cures. Coming together for a common goal, friends, family and co-workers form fundraising walk teams and gather together to celebrate, honor or remember those touched by cancer. Millions of consumers also help by donating at retail outlets. Culminating in inspiration and memorable evening walks every fall, participants in 150 communities across North America join together carrying illuminated lanterns to take steps to end cancer – white for survivors, red for supporters and gold in memory of loved ones lost to cancer.

For the first time ever, this year’s Light The Night walks across the nation will encompass a new event day experience including:

- Fireworks, a spectacular display will light up the dark sky in celebration and support of survivors and the strides LLS is making to find cures;
- Survivor Circle, where survivors celebrate by taking part in an inspiring survivor ceremony where they raise their white lanterns in unison as the white beam of hope reaches up to the sky, illuminating the darkness;
- Remembrance Pavilion, for those who have lost family, friends and co-workers to come together to celebrate their memory and leave tributes to their loved ones.

“At Light The Night, it is our aim to bring light to the darkness of cancer through research and cures that are saving the lives of patients not someday, but today,” said Sara Lipsky, LLS Executive Director. “When we walk, cancer runs, and every step we take brings us one step closer to finding cures.”

To learn more about LLS’s Light The Night Walk, please call the Long Island Chapter at 631-370-7530 or visit www.lightthenight.org.

About Light The Night

The Leukemia & Lymphoma Society's (LLS) Light The Night campaign brings light to the darkness of a cancer diagnosis through its mission to fund cancer care and ensure patients have access to lifesaving treatments. Approximately one million families, friends and co-workers gather at 150 Light The Night Walks across North America each fall carrying illuminated lanterns – white in honor of survivors and the power of research, red in support of patients and finding cures, and gold in remembrance of those who have been lost.

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Please visit www.lightthenight.org for more information.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brook, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

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